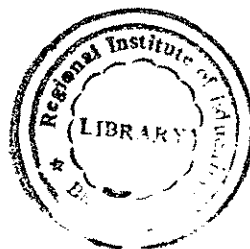


# QUESTIONNAIRE



## PART-I

### THE MEDIA EXPOSURE SCHEDULE

Name of student : ..... Name of School : .....

Boy/Girl.....Medium..... Residence: Town.....Village.....

Father's Name:..... Occupation: .....Edu. Qual.....

Mother's Name:..... Occupation:.....Edu. Qual.....

## PART-II

Read the question, if your answer is (yes) tick[✓] then fill the next column.

1. Do you read newspaper? Yes [ ] No [ ]

If yes,

What do you read?	HOW FREQUENTRLY DO YOU READ?				
	Daily	Frequently	Occasionally	Rarely	Never
Sports					
Cinema/Entertainment					
Cartoon					
Current Affair					
Education					
Others					

2. Do you read Magazine? Yes [ ] No [ ]

If yes,

What do you read?	HOW FREQUENTRLY DO YOU READ?			
	Frequently	Occasionally	Rarely	Never
Sports				
Cinema/Entertainment				
Cartoon				
Current Affair				
Education				
Others				

3. Do you watch T.V. ?

Yes [ ]

No [ ]

If yes,

What do you watch?	HOW FREQUENTRLY DO YOU READ?				
	Daily	Frequently	Occasionally	Rarely	Never
Sports					
Cinema/Entertainment					
Cartoon					
Current Affair					
Education					
Others					

4. Do you Listen Radio/Audio Tape?

Yes [ ]

No [ ]

If yes,

What do you Listen?	HOW FREQUENTRLY DO YOU READ?				
	Daily	Frequently	Occasionally	Rarely	Never
Sports					
Cinema/Entertainment					
Cartoon					
Current Affair					
Education					
Others					

5. Do you watch Posters?

Yes [ ]

No [ ]

If yes,

What do you watch?	HOW FREQUENTRLY DO YOU READ?				
	Daily	Frequently	Occasionally	Rarely	Never
Sports					
Cinema/Entertainment					
Cartoon					
Current Affair					
Education					
Others					

PART-III

Name:

School:

Roll No. :

Word	Tick (✓) from where do you come to know the word	
	Text Book	(Mass Media)
Eloquition		
Multiplication		
Terrorist		
Eraser		
Prime Minister		
War		
Commentary		
Villain		
Automatic		
Competition		
Orchestra		
Referee		
Message		
Guest		
Ocean		
Cobra		
Communication		
Lawyer		
Operation Theatre		
Historical		
Coin		
Geography		
Medicine		
Musician		
Channel		
Celebration		
Dialogue		
Nation		

Comedy		
Document		
Hill Station		
Movie		
Election		
Opinion		
Wealth		
Injury		
Elder		
International		
Cave		
Fool		
Atmosphere		
Cute		
Puzzle		
Interview		
Handsome		
Ancient		
Cool		
Island		
Director		
Player		
Exhibition		
Cash		
Independence Day		
Republic Day		
Risk		
Score		
Disease		
Excellent		
Screen		
Instrument		
Population		
Sword		

Palace		
Menu		
Duplicate		
Better		
Singer		
Bank robbery		
Company		
Cheque		
Active		
Pollution		
Poverty		
Institute		
Fort		
Society		
Tradition		
Network		
Boss		
Client		
Lovely		
Editor		
Platform		
Strong		
Expert		
Selfish		
Childhood		
Paragraph		
Profit		
Budget		
Loss		
Data		
Judgment		
Corruption		
Spicy		
Campus		

## LIST OF SCHOOLS

S.No.	Name of School
1.	Kansa Vidyalaya
2.	Nootan Sarva Vidyalaya
3.	S.K. Patel Vidyalaya
4.	D.D.Kanya Vidyalaya
5.	Modern English School