

REFERENCE

(A) Books

7

7

1. Agrawal, B.C. and Agni : Television and the Indian Child.

A Hand book publication Assisted by UNICEF, New

Delhi, 1987.

2. Best, John W. : Research in Education Prentice

Hall of India (Pvt.) Ltd., 1963.

3. Chakrabharti, S.K. : Visual Education in India. Calcutta and New Delhi, Oxford

Book Co., 1967.

4. Difuzcide, I.T. : Teaching through Television.
Organization for European
Economic- Co-operation, office
for scientific and technical

personnel, 1960.

5. Dorr : Television and children. A special medium for a special Audience. London - New Delhi,

Sage publication, 1986.

6. Dhamija, N. : Multi-media Approaches in Teaching Social Studies. New Delhi, Harman Publishing

House, 1993.

7. Kapadia, A.M. : The impact of Educational Video

film & Tape chart Programme on students' learning, Kamla

printery, Surat, 1996.

8. Mohanty, P.C. : Mass-media and Education, New

Delhi, Ashish publishing House,

1992.

- 9. Narayanan, A.
- : The Impact of Television on viewers, Bombay, New Delhi; Somaiya Publications (Pvt) Ltd., 1987.
- 10. Sharma, K.Y.
- : Foundations in Sociology of Education, Kanishka publishers, distributors, New Delhi, 2002.

(B) Research Reports

1. Boissac, R.L.

of 'A Study Academic Achievement in Terms of Television viewing practices. Ed. d. Dissertation, The Louisiana State University and Agricultural and mechanical, College, Dissertation abstracts International, Vol. 40, No. 6 Decembers, P. 2958, 1979.

2. Cleaments, M.S.

'The Relationship between Television viewing selected characteristics student and academic achievements'. D.Ed. Dissertation Pennyslvania The State University. Dissertation abstracts international, Vol. 43 No. 7 January, P. 2216, 1983.

3. Edger, U.E.

The relationship of school achievement to time spentwatching television among 10th and 12th grade pupils in United States High Schools: An analysis of High School and Beyond Data: Ed.d Dissertation. The University of Akron, Dissertation Abstracts international Vol. 43, No. 9 p.2835, 1983.

4. Sharma and Singh

A Study on Television instruction Journal of Education, New Delhi, Vol. 6, No. 1, 1982.

(C) Periodicals and Journals

1. Atkin, C. and Wallack, L. : "Nine tips for Effective media

advocacy". Development communication Report, clearing house on Development

communication No. 71, 1990/4.

Dalai, K.C. and Tripathy,K.C."Children educational television programmes some observations".Progress of Education, April,

1988.

3. Karnik, K. : "The Impact of Television, A

case study". Abhigxan the journal of foundation for organizational research, Issn

0970-2385, Autumn, 1988.

4. The open university and : Learning from television A the British Broadcasting Study Package, 1981.

Corporation.

5. Mohanty, J. : Educational radio and television

in India, New Delhi frontiers in education, Vol. XVIII, No. 1,

January-March, 1987.

6. Mulkhopadhyay, M. : "Development of National Policy

on Educational Technology", India Association for Educational Technology, New

Delhi, 1986.

7. Singh, V.J. : Educational Television chaper

than churts", Edicatopma, Technology, Vol. 1, No. 1, June,

1988.