

**A STUDY OF EFFECT OF MASS MEDIA AND
TEXT-BOOK ON THE WORD POWER OF THE
STUDENTS OF CLASS-VIII**

A Dissertation Submitted to
The Barkatullah University, Bhopal
in the partial fulfillment of the requirement for the degree of
MASTER OF EDUCATION
(Elementary Education)

2003-2004

Supervisor

Dr. B. Ramesh Babu
Reader in Education
R. I. E. Bhopal

Submitted By

DIPAK J. PATIL
M.Ed. (E.E. - I) 01

REGIONAL INSTITUTE OF EDUCATION

(N C E R T)

BHOPAL - 13

(M. P.)

2
0
0
3
:
2
0
0
4

**A STUDY OF EFFECT OF MASS MEDIA AND
TEXT- BOOK ON THE WORD POWER OF THE
STUDENTS OF CLASS-VIII**

D -173

A Dissertation Submitted to
The Barkatullah University, Bhopal
In the partial fulfillment of the requirement for the degree of

MASTER OF EDUCATION

(Elementary Education)

2003-2004

Supervisor

Dr. B. Ramesh Babu
Reader in Education
R I E, Bhopal

Submitted By

DIPAK L PATEL
M.Ed. (Ele. Edu.)



REGIONAL INSTITUTE OF EDUCATION

(N C E R T)

BHOPAL - 13

(M P)

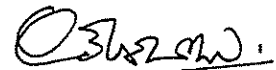
CERTIFICATE

This is to certify that the present dissertation entitled as 'A Study of Effect of Mass-Media and text book on the word power of the students of class-VIII', Being submitted by Mr. Dipak Patel Student of RIE, (N C E R T) for the Degree of M.Ed. (Ele. Edu.) from Barkatullah University Bhopal, is a record of bonafide research work carried out by him. The candidate has worked under my guidance and supervision and has fulfilled the requirement for the submission of this Dissertation, which to my knowledge has reached the requisite standard.

The results contained in the dissertation have not been submitted in part or in full to any other University & Institute for the award of any degree or diploma.

Date: 15-4-2004

Place: Bhopal



Dr. B. Ramesh Babu

Reader in Education

R I E, Bhopal



ACKNOWLEDGEMENT

I wish to express my gratitude to my guide Dr. B. Ramesh Babu, Reader in Education, for his valuable advises continuous help and inspiring guidance throughout the progress of this study. His clarity of thoughts and concepts, his encouragement and devotion to the work were of great help to me. I owe gratitude for his patience timely assistance and sensitive critique, which enabled me to overcome the obstacles encountered during this work.

I am indebted to Dr. M. Sen Gupta, Principal and Dr. A. Grewal, Dean and Professor of Education Department RIE, Bhopal, for their inspiring guidance and constant encouragement in the completion of this dissertation.

I am also thankful to Dr. U.L. Laxminarayan, Reader in Education, who offered his full Co-operation in the progress of my work.

I wish to express my gratitude to the members of the Department of Education RIE, Bhopal. For their affectionate, care in the completion of the study my sincere thanks to all of them.

I will not be doing justice if I forget my family members for their inspiration throughout the work.

*Date: 15-04-04
Place: Bhopal*



Dipak L patel

CONTENTS

Certificate	Page No
Acknowledgement	
List of Tables	
List of Graphs	

CHAPTER- 1 INTRODUCTION 1-10

1.1 Introduction	1
1.2 Need and Significance of the study	6
1.3 Definition of terms	7
1.4 Statement of the Problem	8
1.5 Objectives of the Study	8
1.6 Hypotheses of the study	9
1.7 Delimitations of the study	9
1.8 Chapterization	10

CHAPTER- 2 REVIEW OF RELATED STUDIES 11-25

2.1 Introduction	11
2.2 Studies conducted in India	12
2.3 Studies conducted Abroad	20
2.4 Conclusion	25

CHAPTER- 3 METHODOLOGY AND PROCEDURE 26-31

3.1 Introduction	26
3.2 Research design	26
3.3 Population	27
3.4 Sample	27
3.5 Sample size	28
3.6 Data gathering Device	28
3.7 Questionnaire	29
3.8 Development of the tool	29
3.9 Structure of the tool	30
3.10 Statistical procedure	31

CHAPTER- 4 ANALYSIS AND INTERPRETATION OF DATA

4.1	Introduction	32-33
4.2	Analysis of Data	32
4.3	Type of Management	33

CHAPTER-5 CONCLUSION AND SUGGESTIONS

5.1	Introduction	43-46
5.2	Conclusions	43
5.3	Major findings of the study	44
5.4	Implications of the study	45
5.5	Suggestions	46

REFERENCE

- Books
- Research Reports
- Periodicals and Journals

APPENDIX

- Questionnaire
- List of Schools

LIST OF TABLE

S.No.	Table No.	Content
1.	3.5.1	The position and distribution of sample.
2.	4.3.1	Significance of "t" between the total word power obtained through mass media and text book.
3.	4.3.2	Significance of "t" between boys and girls in relation to their text -book word power.
4.	4.3.3.	Significance of "t" between boys and girls in relation to their mass media word power.
5.	4.3.4	Significance of "t" between boys and girls in relation to their total word power obtained through mass media and text-book.
6.	4.3.5	Significance of "t" between students of rural and urban areas in relation to their text -book word power.
7.	4.3.6	Significance of "t" between the students of rural and urban areas in relation to their mass-media word power.
8.	4.3.7	Significance of "t" between the students of rural and urban areas in relation to their total word power obtained through mass media and text -book.
9.	4.3.8	Significance of "t" between the students of English and Gujarati Medium in relation to their their-book word power.
10.	4.3.9	Significance of "t" between the students of English and Gujarati medium in relation their mass media ward power.
10.	4.3.9	Significance of "t" between the students of English and Gujarati medium in relation their mass media ward power.
11.	4.3.10	Significance of "t" between the students of English and Gujarati medium in relation to their total word power obtained through mass media.

LIST OF GRAPH

S.No.	Graph No.	Content
1.	4.3.11	The graph no 4.3.11 shows that boys (text-book-16) mass-media-21) are far ahead in their word power as compared to girls (text book-14) (Mass media-16)
2.	4.3.12	The graph no.4.3.12 shows that urban students (text book-16) (mass media-21) are far ahead in their word power as compared to girls (text-book-14) (mass-media-16)
3.	4.3.13	The graph no. 4.3.13 shows that the students of English medium (text book-18) (mass media -21) are far ahead in their word power as compared to Gujarati medium students (text -book 15) (mass media -18)

